Project Identity

Destrezza

C092



NATUZZI
EDITIONS

Project Identity
Natuzzi Editions

The Project Identity purpose
is to offer a unique working method
that guarantees chromatic and stylistic
conformity and preserves the Brand's DNA.

This tool represents a guide
that goes beyond the offer of a product,
aiming at the creation of a real project
from the stores to the customers' homes.

Destrezza

An example of how genius can manifest itself in a simple, light design. A project with an unmistakable design, seemingly suspended on long, slender wooden feet giving the sofa a naturally unique look, protected by slim armrests. Its details make the Destrezza an apartment dweller's best friend forever.







Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand’s DNA.

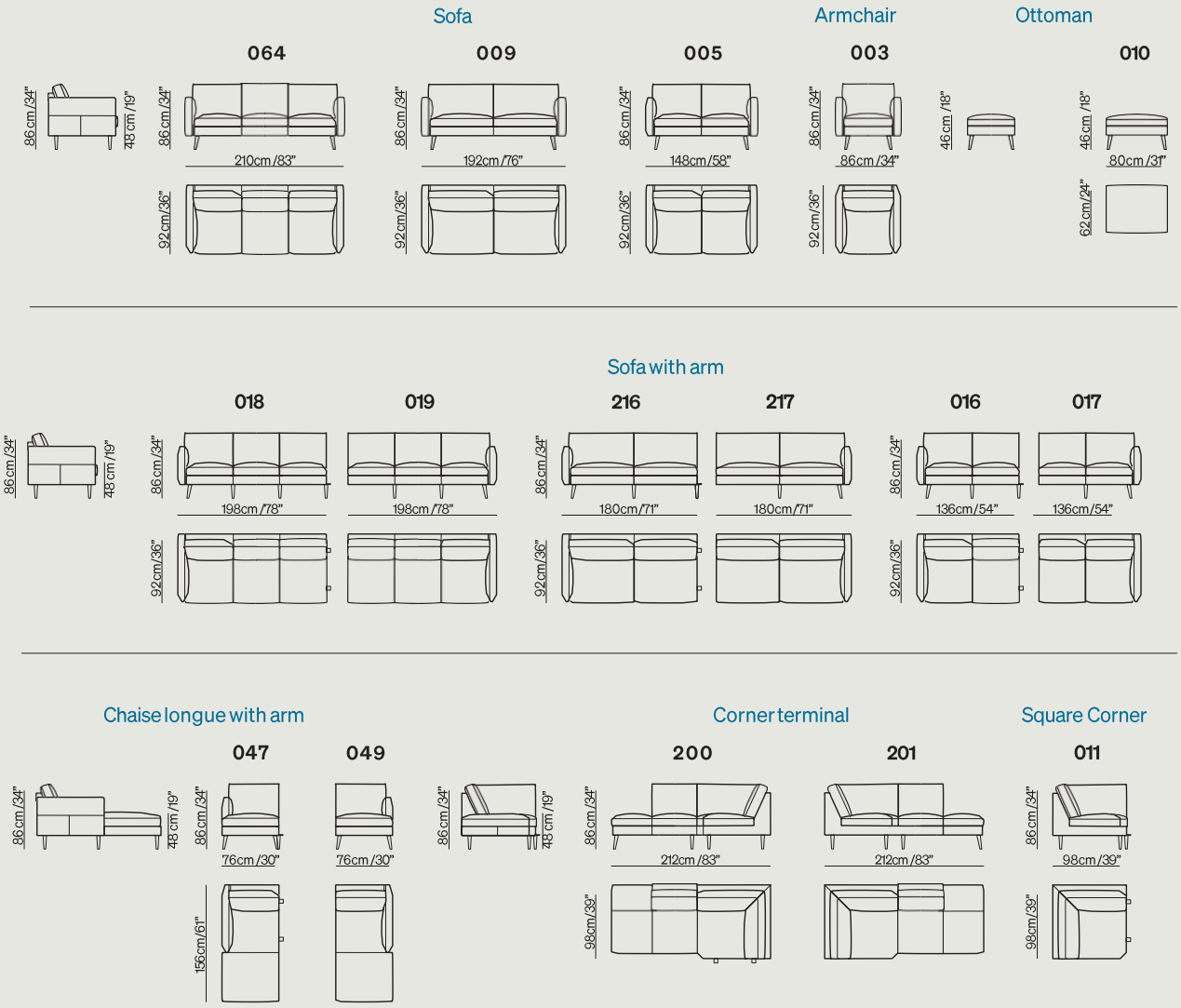
Dealer Local Stocking Program

The Destrezza project balances versatility and inventory efficiency, offering a curated selection of 16 SKUs. This approach simplifies the selection process while delivering a targeted range of best-selling configurations designed to meet diverse regional consumer needs. Our refined assortment ensures optimal market alignment without sacrificing flexibility or adaptability.

Versatile solutions
Maximizing modularity with tailored SKUs selection crafted to regional preferences.

Leather Selection
Optimized covering selection ensures variety, production efficiency, and market alignment.

Inventory Optimization
Enhance inventory efficiency and cash flow by aligning modular SKUs with regional demand.

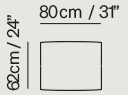


Suggested configurations

The suggested configurations highlight the most effective expressions of our products' versatility. Renderings, accompanied by precise configuration measurements, provide a clear visual representation of each option. Additionally, pricing references and details on 40HC-foot container loading capacity per model are included to support informed decision-making.



010



455 sets



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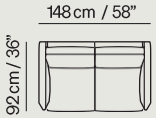

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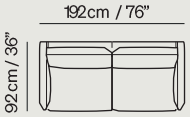

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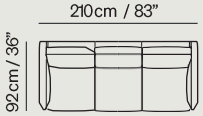
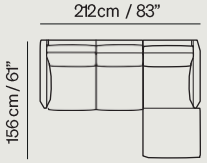
064



42 sets



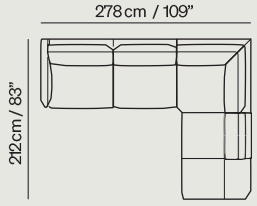
016+049



41 sets



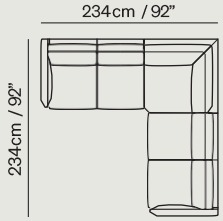
216+201



22 sets



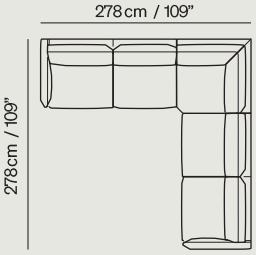
016+011+017



25 sets



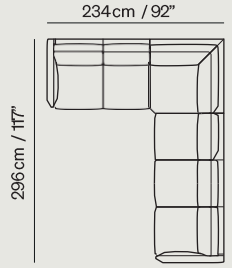
216+011+217



21 sets



016+011+019



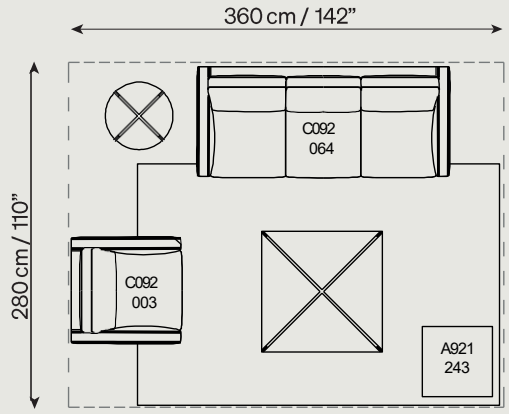
20 sets

Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

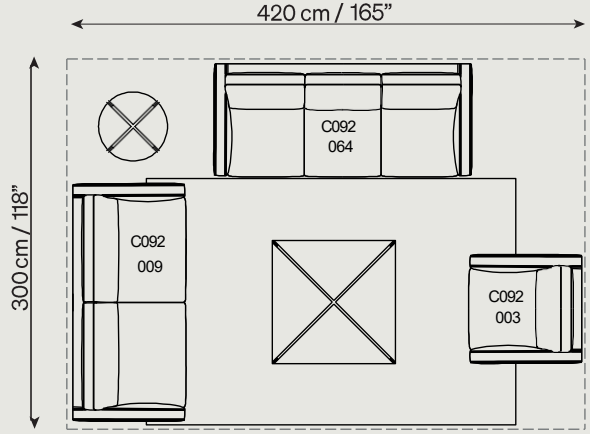
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

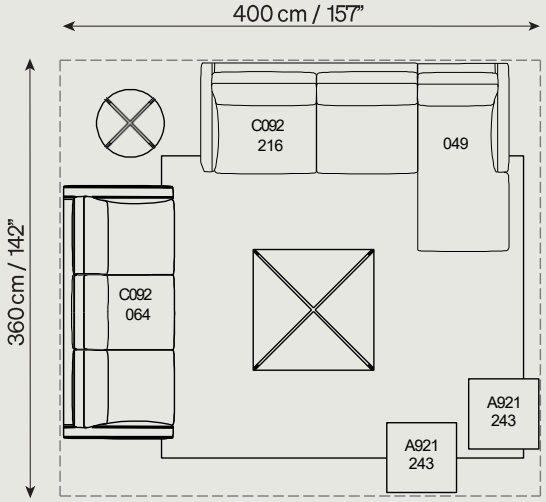
DIM: 10 sqm / 108 sq ft



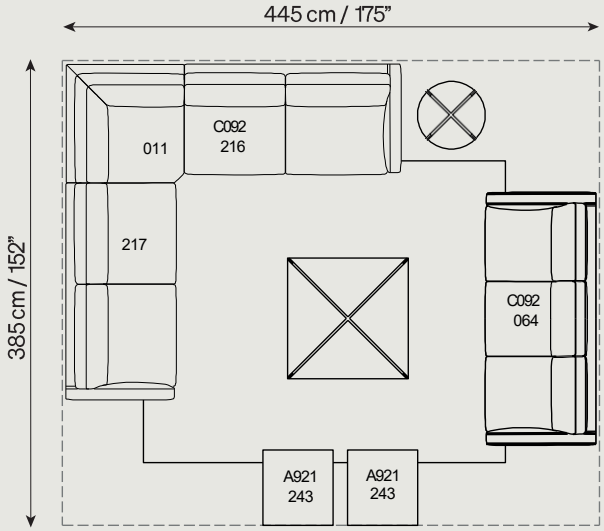
DIM: 12,5 sqm / 135 sq ft



DIM: 14,5 sqm / 156 sq ft



DIM: 17 sqm / 183 sq ft



Moodboard earth tone

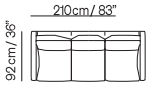
The Natuzzi Style Center carefully selects materials and coverings,putting them in dialogue with each other. In this case, the Oregon leatherin the Brandy color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

064



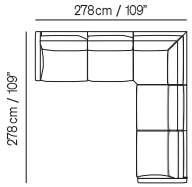


Sofa: Destrezza C092
Feet finish: FT 09 walnut



OREGON 15WL

216+011+217



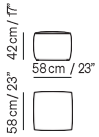


Sofa Sectional: Destrezza C092
Feet finish: FT 09 walnut



JUPITER
'78.0189.02

243





Ottoman: Gaia A921



BREZZA
'70.0077.22



Central Table: Wire
90cm/35" x 90cm/35" x H32cm/12"
blonde ash/caramel
matt metal T042002XOF



Side Table: Wire
D56cm/22" x H50cm/20"
blonde ash/caramel
matt metal T042005XOF



Decorative objects:
Object vase S - M
D19,5cm/8"x H34cm/13"
D24,5cm/10"x H38cm/15"
white/gold glazed O977002XOF



Decorative Pillows:
Luxor 45cm/17.7" x 45cm/17.7" pe/buttercupora
O926007XOF
Luxor 45cm/17.7" x 33cm/13.7" pearl/orange
O926014XOF
Giza 45cm/17.7" x 45cm/17.7" orange/fuchsia
O924006XOF



Rug: Dakota
180cm/71" x 260cm/102"
dark blue V117005XOF
(available for U.S. market)

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

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